

Business Plan initial draft

Prepared on \_\_\_\_\_

Your name \_\_\_\_\_

Nationality \_\_\_\_\_

Email \_\_\_\_\_

1 About yourself

(1) Why do you want to start business in Japan?

(2) What is your position, role and duties in the company in Japan?

(3) Your qualifications, work experience, special skills, patents, etc.

2. Overview of your business

(1) Targeted Founding Date \_\_\_\_\_

(2) Industry

(3) Company name \_\_\_\_\_

(4) Company location \_\_\_\_\_

(5) Type of company (circle "a" or "b")

a. Godo Kaisha (similar to LLC, GK)

b. Kabushiki Kaisha (Stock company, KK)

(6) Amount of Stated Capital (amount of initial equity/investment)

\_\_\_\_\_ JPY

(7) Cash on hand

Amount of money ready to use: \_\_\_\_\_ JPY

How did you prepare?:

(8) Shareholders (Ownership Ratio)

Name	Address (country and city)	Ratio(%)

(9) Other Members of the Board, if any

Name	Address(country and city)	Nationality	Position

(10) Employees to be hired

	Number	Role	To be hired when
Full timer			
Part timer			

3. More about your business

(1) Products or Services Provided

(2) How will you sell and provide your products/services?

a. Purchase from:

b. Sell/provide to:

(3) Why do you think you would be successful? Differentiating factor?

(5) Sales strategies

4. Planned Activities

(in 1,000 JPY)

month	Activities	Expected amount of:	
		Sales	Expenses
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			